

Wangaratta Community Radio Association Inc.

Business Plan

To operate the association as a community not-for-profit business and to undertake all measures necessary to provide a radio broadcasting service to encourage, enable and facilitate communication within the community by operating and developing community media activities serving Wangaratta and surrounding areas and in particular;

(a) to enable and facilitate communication within the community by broadcasting programs dealing with local issues, events, culture and activities.

(b) to promote the work of Australian musicians and performers and regularly play new material and music of upcoming Australian bands and performers or those not recorded or distributed by major record companies and to this end to provide broadcasting and recording facilities to encourage Australian music talent.

(c) to match or exceed at all times the minimum Australian program content provisions outlined in the Community Radio Broadcasting Code of Practice .

(d) to provide the opportunity for community groups and related associations, organizations and individuals to be involved in the production and presentation of original programs

.
In accordance with the previous point, and as the Associations determines, to provide programming of a type not adequately covered by existing broadcasters, and in particular; to encourage and develop uses of radio for community and public affairs, education, culture, information, entertainment and recreation by members of the community.

To teach, train, instruct, prepare and assist members to produce material for transmission and to provide facilities for members to learn and practice the technical and aesthetic aspects of radio broadcasting and production.

To foster the development and ideals of community broadcasting in such ways as the Association may determine.

To be a member of the Community Broadcasting Association of Australia,

To subscribe to the Community Broadcasting Code of Practice.

To inform members and other interested individuals about community broadcasting, generally, the aims and operations of the Association, Australian and alternative music and about the aims and activities of participating groups and individuals, through station programming, on-air announcements and the publishing of a program guide and newsletter.

To support and to co-operate with any kindred body.

To act as a service provider for local schools in their media studies courses.